



Phone Banking Using webElect

Volunteer Training September 17, 2024



Agenda

- The Big Picture
- Phone Banking Plan
- Process Overview
- Detailed Instructions



Channels For Reaching Voters



The Importance of Phone Banking

Democrats Won The VBM Vote

District 1

Candidate	Election Day	Early Voting	VBM
Felton	30.73%	30.90%	48.73%
Garner	31.61%	32.17%	26.49%
Stanoich	37.66%	36.93%	24.79%

District 3

Candidate	Election Day	Early Voting	VBM
Kennedy	41.26%	43.74%	52.96%
Lynch	35.94%	30.51%	25.75%
Parkman	22.81%	25.75%	21.29%

The Big Picture For School Board District 1

Republicans	34,627
NPAs	17,768
Democrats	14,286
Total Republicans	34,627
- With Phone Number	23,226
New Republicans*	3,714
- With Phone Number*	1,051
Total NPA	17,768
- With Phone Number	12,280
New NPAs*	1,923
- With Phone Number*	681

*Excludes Candidate Petition Signers

Phone Banking Plan Used During The Primary



Candidate
Petition
Thank-You
Calls



Welcome
New
Republicans



Welcome
New NPA's



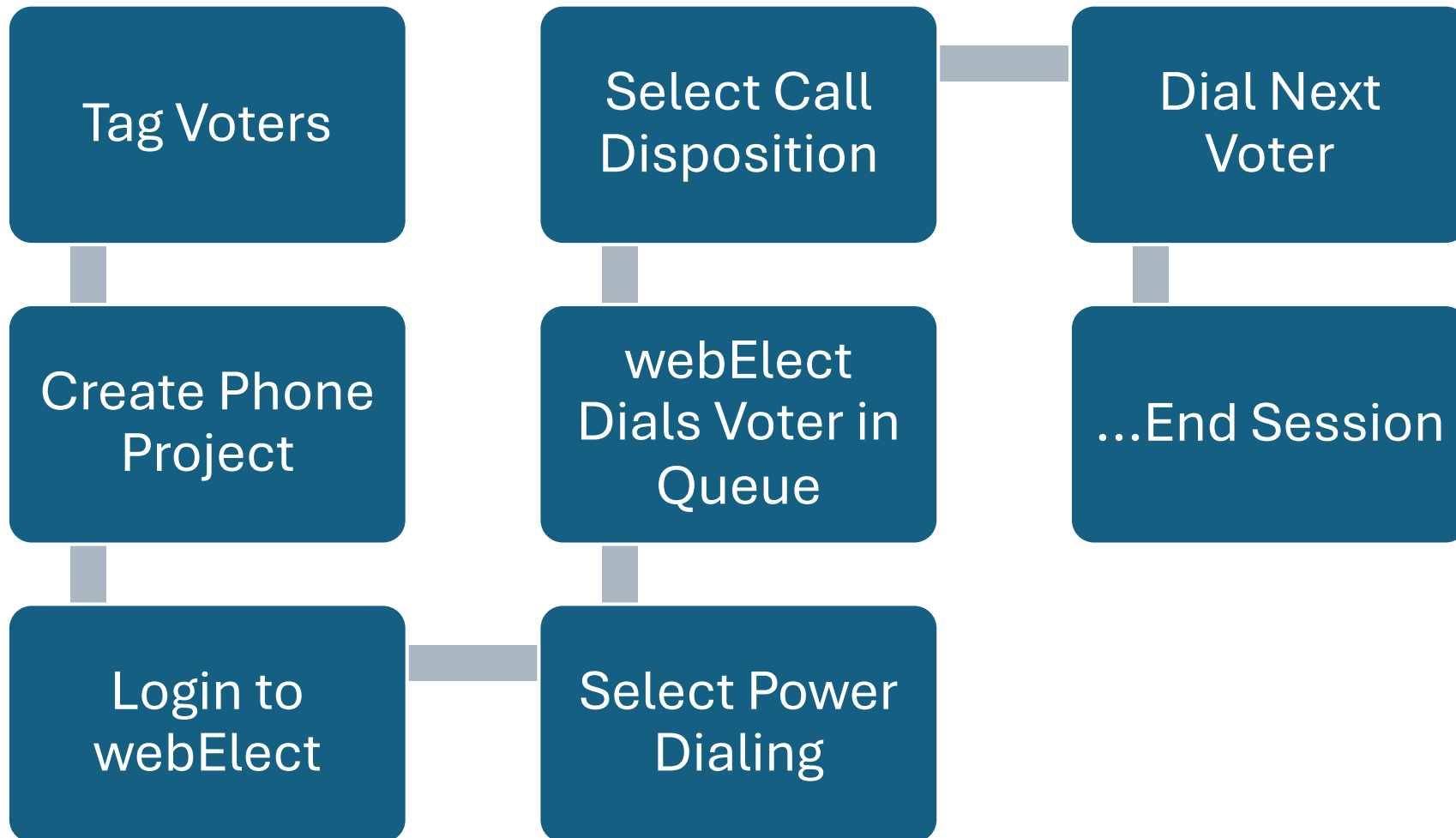
High
Propensity
Republicans



Ballot
Chasing
Calls



Process Overview



Requirements

- Access to a webElect account
 - Must be unique for each candidate
- Laptop or tablet computer
- Smartphone
- Option headset, earbuds, etc.



Create Your webElect Account

1. Email generated once your email has been added to webElect
2. Temporary password and PIN will be provided

webElect.net

Welcome to webElect.net for the Mark Stanoch for Manatee School Board District 1 campaign

To: Mark Stanoch

You have been added as a user to the webElect.net dataset for the Mark Stanoch for Manatee School Board District 1 campaign.

Getting Started Guide is available here:

<https://webElect.net/pub/docs/show/getting-started-guide>

Website Instructions:

Access the login page at <https://webelect.net/login>

login as mark.stanoch@me.com and the following temporary password: **7424329**

To maintain the best security for the campaign, you should never share your login information with other people.

iPad App Instructions

Open Safari and visit <https://webelect.app>

Choose to "Add To Homescreen" when prompted.

Open the newly installed Home Screen app icon.

Enter your email address and this PIN code: **2269**

Android App Instructions

Open Chrome and visit <https://webelect.app>

Choose to "Add To Homescreen" when prompted.

Open the newly installed Home Screen app icon.

Enter your email address and this PIN code: **2269**

Turn on Location Access when prompted for proper operation of the walk map.

You may change your app PIN by logging into the website and clicking the "Change/Info Password" link on the Main Menu.

If you experience issues with the app, try:

Verifying your data connection is OK by visiting other websites in your browser.

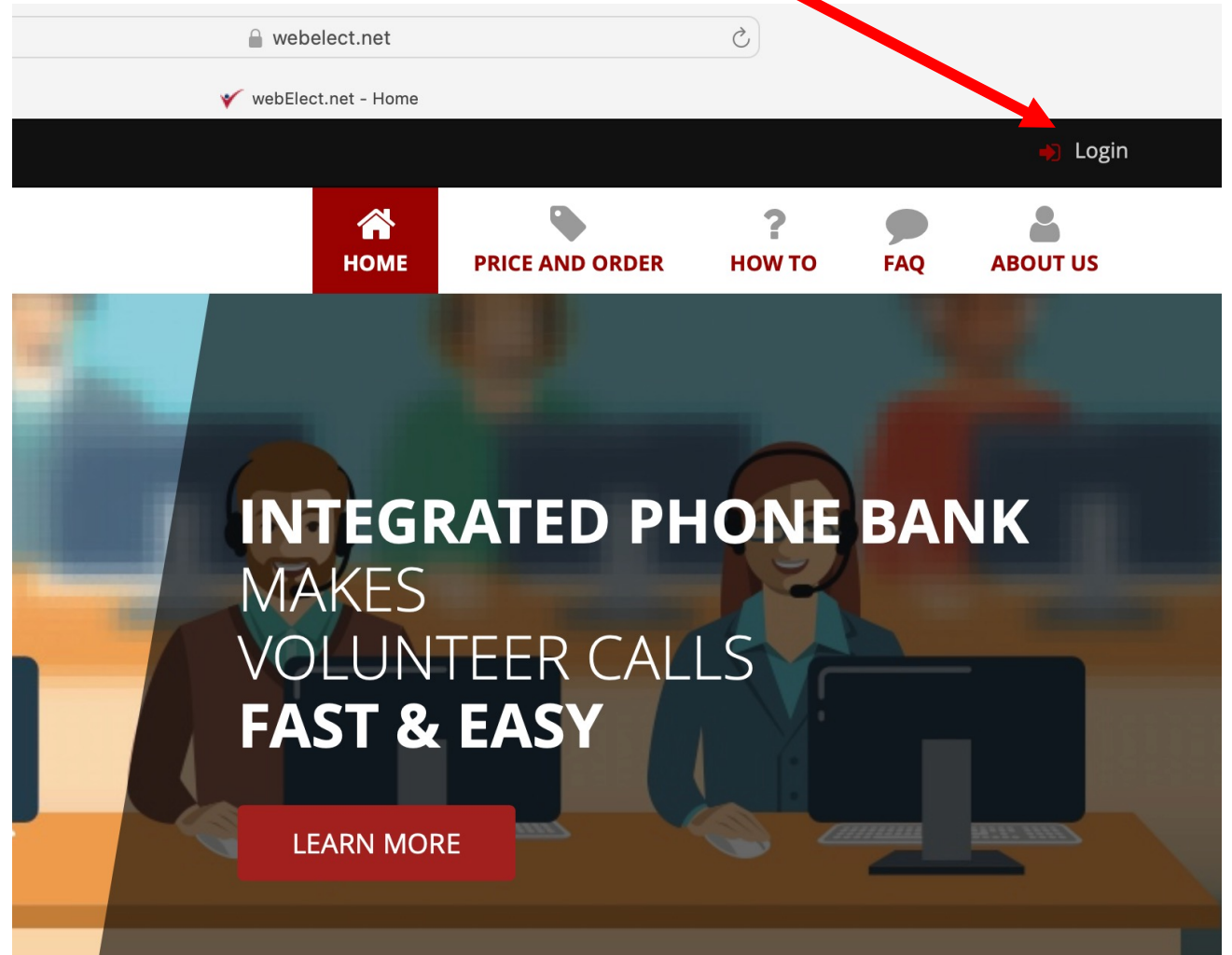
Removing the app to Home Screen if you have not already done so.

Disabling location access for the app by going into Safari/Chrome browser settings and disabling location sharing for "webelect.app"

Login To Your webElect Account

1. With your browser navigate to “webelect.net”
2. Click on “Login”.

Click here.



1. Once logged in, you will be presented with the Home Page.
2. Click on “Phone”

Report a Problem

Mark Stanoch for Manatee School Board District 1

1 Mark Stanoch

May 16 | May's voter data release (data as of 4/30) is now live. Primary election VBM data will be available around June 28th.

Search

Voter Info through 04/30/2024

GOTV

Walk

Phone

Signs

Calendar

Finance

Other

Administration

Click the thumbtack icon in the header of any expanded section to keep the section expanded.

The default main menu has changed to the collapsed mode. You can change back to Expanded mode by clicking your name in the right margin of the header and selecting Expand Menu.

Click here.

May 16 | May's voter data release (data as of 4/30) is now live. Primary election VBM data will be available around June 28th.

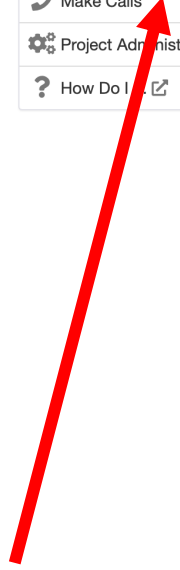
1. Click on "Make Calls"

- Search
- Voter Info through 04/30/2024
- GOTV
- Walk
- Phone
- Make Calls
- Project Administration
- How Do I ...
- Signs
- Calendar
- Finance
- Other
- Administration

Click the thumbtack icon in the header of any expanded section to keep the section expanded.

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- Phone
- Make Calls
- Project Administration
- How Do I ...



Click here.

1. You will be presented with a list of Phone Projects.
2. Click on “Make Calls Using” next to the “Signed Petition Thank You Call” Phone Project

Main Menu Phone Projects

← Mark Stanoch for Manatee School Board District 1

Phone Projects

Signed Petition Thank You Call Thanking everyone who signed a candidate petition	905 Phone Records 813 92	Make Calls Using Telephone VoIP
Phone Test Test Of Phone System	2 Phone Records 2	Make Calls Using Telephone VoIP

Click here.



1. You will be presented with the “Calling Via Telephone” options page.
2. Click on “Proceed With Power Dialing”.

Main Menu Phone Bank

← Call Project
Signed Petition Thank You Call

Calling Via Telephone

There are two ways to call via Telephone.

Power Dialing

Power Dialing connects your phone to webElect and then webElect dials each number semi-automatically. Power Dialing also allows you to leave a pre-recorded message for answering machines while moving on to the next call while the message is left. Power Dialing requires prepaid credits.

[Proceed With Power Dialing](#)

Standard Dialing

Standard Dialing requires you to manually dial each phone number on your phone and does not allow leaving prerecorded messages on answering machines. Standard Dialing does not require prepaid credits.

[Proceed With Standard Dialing](#)

Click here.

1. You will be presented with the originating phone number and the Call Script.
2. Dial into the phone number displayed and when prompted enter the passcode displayed.
3. Click on “Begin” to start dialing.

With your cellphone, dial into this phone number and enter the passcode when prompted.

The screenshot shows a web interface with two main sections. The top section is titled 'Calling Via Telephone' and contains instructions for dialing. It includes a list of steps: 1. Review the script, 2. Provide a 10-digit phone number (with a text input field containing '(941) 840-2265' and a green checkmark), 3. Dial into webElect at 850-990-2323, 4. Enter passcode 6692, and 5. Click a blue 'Begin >>' button. The bottom section is titled 'Script' and contains a paragraph of text about Mark Stanoch's petition and a list of instructions, including 'Do you have any questions for Mark at this time?' with a sub-item 'Notes'.


Enter the phone number you are dialing from here.

Script.


Click here to begin dialing.

1. Reminder: be sure to enter the number you are dialing from here.

← Call Project
Signed Petition Thank You Call

 Calling Via Telephone

You will call into webElect and stay connected the entire time you are processing your call list. webElect will connect your call to each new phone number. **You must not be sharing a login for this feature to work correctly!**

1. Review the script shown on this page to familiarize yourself with what you will be saying for answered calls.
2. Provide the 10-digit phone number you will be dialing in from (digits only)
 
3. Dial into webElect at **850-990-2323**
4. Enter this passcode when prompted: **5214**
5. [Begin >>](#)

Make sure you enter the phone number you are dialing from here. Do NOT enter the candidate's phone number.

F
2
Y
g
N
C
A
V

Call **Start Voicemail** **> Next**

<input type="checkbox"/> Refused	<input type="checkbox"/> Successful Call
<input type="checkbox"/> Busy / No Answer	<input type="checkbox"/> Wrong Number
<input type="checkbox"/> Failed / Bad #	<input type="checkbox"/> Do Not Call

Script Hide

Hi, this is _____ calling to thank you for signing Mark Stanoch's Petition to appear on the August 20th Ballot as the Candidate for Manatee County School Board District1. You and more than 1,000 other voters have ensured that Mark will appear on the Ballot. Because of your support of our grassroots campaign, and unlike other candidates, Mark did not buy his way onto the ballot. Mark is committed to work for you to ensure that Commonsense Academic Excellence for ALL Students makes Manatee County School District A-Rated. Mediocrity is no longer acceptable. Again, thanks for sharing a part of your day with me and taking my call. Feel free to contact Mark by visiting VoteMarkStanoch.com.

Click the icon of the person answering the survey.

Individuals 13516 5th Ave NE Bradenton, FL 34212

Weott, Lisa Ann	R 78 99
Weott, Paul C	R 78 99
Weott, Kyle Christopher	R 77 91
Weott, Tyler Raymond	R 65 91

1. You will be presented with the Call Queue and Call Script.
2. Click the "Call" button to call the person in the queue.
3. Select the appropriate disposition of the call.
4. Click "Next" to call the next person in the queue.

Click here to make the call.

Click here to leave a voicemail.

Enter the disposition of the call by clicking on the appropriate button.

Click "next" to call the next person in the queue.

First person in queue.

Read Script.



What To Expect

- Average dials/hour: 60
- Average connections /hour: 8



Questions?